

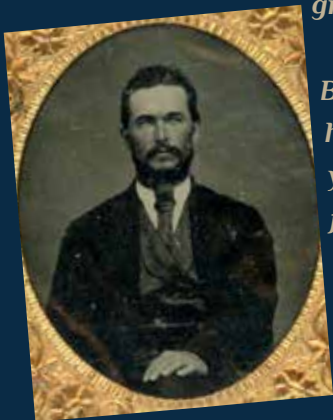
**E**veryone chooses a different path in life, has different experiences, hopes and dreams, trials and successes.



*Telling the story of your path — or those who came before you — can help preserve family values and customs, provide a firm foundation for young children, and inspire or teach future generations.*

*Your unique story may connect to those of generations who came before, people whose lives you have touched, and generations who have yet to come.*

*Or maybe you own a business and want to preserve the story of your path to success or seek to preserve a set of values as the company continues to grow.*



*ByLyons can help you write your story, your family's story, or that of a loved one to preserve forever.*

## About Christina Lyons

Christina Lyons is a certified personal historian based in Maryland. She has been interested in people's stories since she began working as a journalist in 1988. Since then, she has been writing and editing for a series of local, national, and international publications, covering a range of human-interest, government policy and business news and profiles.



Her interest in people's stories encouraged her to extend her freelance business to help individuals, families and companies preserve their own stories.

She is a member of the international Association of Personal Historians, the American Society of Journalists and Authors, and the Maryland Writers Association.

For more information, visit [www.bylyons.com](http://www.bylyons.com).

# ByLyons

WRITING & EDITING BY CHRISTINA LYONS

# What's your story?

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*Everyone has a story.*

*Let's tell yours.*

# Let's Tell Your Story

The process begins with a series of one-on-one interviews with the subject or subjects (all recorded and preserved) and can include interviews with relatives, friends, or colleagues.

Christina Lyons, Owner of ByLyons LLC, helps uncover memories and trace the details about the history of an individual, family or company. Memorabilia like photos and letters, ancestral trees, oral histories, and many other resources provide a multitude of clues about a family or company as well as about a time period, place, or culture.

Then together you and Christina pinpoint the thread that connects those memories and anecdotes into your — or your family's or company's — unique story, and write it into an easy flowing narrative that preserves your voice. Together you select photos that help tell your story.

Next ByLyons designs and publishes a book for you to share privately or publicly.

The options for a personal history are varied, and might include a focus on an old family home, a marriage, a lost loved one, a business life, a struggle with cancer or personal crisis, a story of success and celebration...

*Everyone has a story. Let's tell yours.*



## What You Receive

For your personal history project, ByLyons delivers:

- Two copies of your memoir
- Publishing rights
- Options to buy additional copies
- Audio files of all interviews

## Additional Services

- Photo organization and digitization
- Slideshows for celebrations
- Genealogy research
- Video preservation of interviews
- Oral histories
- Memoir editing
- Photo books

